

The Archetypal Criticism in Fitzgerald's *The Great Gatsby*

Nimer Abuzahra
nabuzahran@gmail.com
Hebron University, PALESTINE

Bissan Badareen
Hebron University, PALESTINE

Received: 17 Nov 2016. Accepted: 6 Apr 2017 / Published online: 11 May 2017
© CPLT 2017

ABSTRACT

The aim of this study is to analyze the archetypal approach of a famous American novel written by Francis Scott Fitzgerald, The Great Gatsby. The researchers' goal is to find out the archetypes of images, patterns, characters, colors and analyze them. To begin with, the archetypes of places and how they are used in the novel to represent something else are analyzed. This study also addresses several colors used in the novel. For instance, the colors green, white, yellow, grey, blue, silver and golden which give insight into the characters and their lives. Colors are used to symbolize a person's inner thoughts or feelings. Colors, such as green, white are used to find one's true feelings; while others use colors to hide their true persona. However, characters have a symbolic meaning as well. The researchers have defined the archetypal approach that sheds the light on images and colors as symbols. The researchers have used qualitative data in gathering information from books, online journal, and articles. In addition, the researchers also depend most on the quotes from The Great Gatsby. The researchers will interpret the data based on a few steps; firstly, by identifying the archetypal approach. The archetype concept as stated by Jung is "it derives from the often repeated observation that myths and universal literature stories contain well- defined themes which appear every time and everywhere. We often meet these themes in the fantasies, dreams, delirious ideas and illusions of persons living nowadays"(Jung, 2016). Finally, the researchers will be discussing and analyzing the archetypal images, patterns, characters and colors throughout the novel. The researchers have also illustrated the archetypal approach and given evidences from the novel.

Keywords: The Archetypal approach. *The Great Gatsby*. Images. Symbols. Characters